

# 7 reasons to work in the cloud with QuickBooks Online



## Anytime, anywhere access

QuickBooks Online keeps your data in the cloud, so you can say goodbye to hosting fees—and run your business from any device. Work the way you want with a view similar to Desktop, using the QuickBooks Online app.\*\*

**97%** of QuickBooks Online customers agree that their **team can work simultaneously and efficiently from anywhere.**<sup>1</sup>

**99%** of accountants surveyed agree that **QuickBooks Online is better than QuickBooks Desktop for its seamless, real-time collaboration.**<sup>1</sup>

Switch to QuickBooks Online and say goodbye to hosting fees.



## Save time with automation

Spend less time entering data and cleaning up errors with automated features like bank feeds, recurring transactions, and workflows.

**90%** of QuickBooks Online customers **save time with automatic imports and categorization.**<sup>1</sup>

**87%** of QuickBooks Online customers **report fewer data entry errors than they had with QuickBooks Desktop.**<sup>1</sup>

The cloud-based automation in QuickBooks Online helps users save an average of 51 hours a month.<sup>2</sup>



## Security done for you

QuickBooks Online frequently saves your data for you at no extra cost. You'll keep control over your information without having to buy additional services or depend on hardware that's susceptible to physical threats.

**88%** of QuickBooks Online customers say **they have more peace of mind that their data is protected and backed up than they did with QuickBooks Desktop.**<sup>1</sup>

**95%** of accountants surveyed report **greater peace of mind when their clients use QuickBooks Online.**<sup>1</sup>



## Pay your team from anywhere

Run your business and your payroll in one place, under one sign-in, with QuickBooks Online and Online Payroll working seamlessly together.\*\* And, get trusted time-tracking that syncs automatically with Payroll, so you can easily manage your team and approve payroll when you're ready.

We'll automatically calculate, file, and pay your federal and state payroll taxes—accuracy guaranteed.\*\*



## Boost cash flow

Moving to the cloud means you can automate best practices for accounts payable, like pay-enabled invoices, recurring invoices, e-commerce integration, and invoicing and payment reminders.\*\* Forecast cash flow 30 and 90 days out to plan ahead and stay ahead—all in one place.\*\*

Businesses that switched to QuickBooks Online from QuickBooks Desktop report getting paid 14% faster.<sup>1</sup>



## Insights tailored to your business

Get real-time financial insights, including custom reports based on tags you can use to track events, projects, locations, and anything that matters to your business.

**87%** of QuickBooks Online customers agree that **they have more real-time business insights than they had with QuickBooks Desktop.**<sup>1</sup>

**98%** of accountants surveyed agree that **QuickBooks provides more real-time insights than QuickBooks Desktop.**<sup>1</sup>



## Set the stage for growth

Working from a cloud-based solution removes geographic barriers, which can help your business reach new customers, hire remote talent, respond faster to new leads, finalize proposals in the field, and improve operations from any device and any location—all essential for healthy business growth.\*\*

## 4 out of 5 QuickBooks Online customers say they were surprised by how beneficial the features are to their business.<sup>1</sup>

Important product information and disclaimers

### \*\* Features

**Anytime, anywhere access:** QuickBooks Online requires a computer with a supported browser (see [System Requirements](#) for a list of supported browsers) and an Internet connection (high-speed recommended). Mobile experience requires QuickBooks Online mobile app (access included with QuickBooks Online subscription), iPhone, iPad, and Android phones and tablets (devices sold separately), and data plan (subject to cellular/Internet provider network availability and occasional downtime). Not all features available on mobile app and mobile browser. Product registration required.

**QuickBooks Online app:** The QuickBooks Online app for Windows and Mac ("app") requires a Windows PC or Mac computer with a supported browser (see [System Requirements](#) for a list of supported browsers) and an Internet connection (high-speed recommended). The app is available for QuickBooks Desktop migrators with an active QuickBooks Online Simple Start, Essentials, Plus, or Advanced subscription. Multiple company tabs allow for simultaneous sign in across multiple company files. Access to each company file sold separately. Terms and conditions, features, support, and services options subject to change without notice.

**Pay-enabled invoices:** Requires a separate QuickBooks Payments account which is subject to eligibility criteria, credit and application approval. E-invoicing QuickBooks Payments is an optional fee-based service. Additional fees may apply. Additional terms and conditions apply.

**QuickBooks Payments and QuickBooks Checking accounts:** Users must apply for both QuickBooks Payments and QuickBooks Checking accounts when bundled. QuickBooks Payments' [Merchant Agreement](#) and [QuickBooks Checking account's Deposit Account Agreement](#) apply.

**QuickBooks Checking account:** Banking services provided by and the QuickBooks Visa® Debit Card is issued by Green Dot Bank, Member FDIC, pursuant to license from Visa U.S.A., Inc. Visa is a registered trademark of Visa International Service Association. Green Dot Bank operates under the following registered trade names: GoBank, GO2bank and Bonneville Bank. Registered trade names are used by, and refer to, a single FDIC-insured bank, Green Dot Bank. Deposits under any of these trade names are deposits with Green Dot Bank and are aggregated for deposit insurance coverage up to the allowable limits. Green Dot is a registered trademark of Green Dot Corporation. ©2022 Green Dot Corporation. All rights reserved. QuickBooks products and services, including Instant Deposit, QuickBooks Payments, Cash flow planning / forecasting are not provided by Green Dot Bank.

**Payroll built into QuickBooks Online:** QuickBooks Online integrates with QuickBooks Online Payroll and each service requires an active account. Additional terms, conditions and fees may apply.

**Run payroll automatically:** Available if setup for the company is complete. At least one employee has completed setup and has consistent payroll that qualifies for automation (i.e. salaried or hourly with default). Company must complete bank verification if Employee has direct deposit as the payment method, and the first payroll must run successfully. The account must not have a hold.

**Worry-free payroll taxes:** Accuracy Guaranteed available with QuickBooks Online Payroll Core, Premium, & Elite: We assume responsibility for federal and state payroll filings and payments directly from your account(s) based on the data you supply. As long as the information you provide us is correct and on time, and you have sufficient funds in your account, we'll file your tax forms and payments accurately and on time or we'll pay the resulting payroll tax penalties. Guarantee terms and conditions are subject to change at any time without notice.

**Cash flow planner:** Cash flow planning is provided as a courtesy for informational purposes only. Actual results may vary.

### # Claims

1. Based on Intuit survey Jan 2022, amongst remunerated QuickBooks Online users who expressed an opinion, when they compared QuickBooks Online to their prior QuickBooks Desktop Pro, Pro Plus, Premier, Premier Plus or Mac Plus products. Survey did not include Enterprise customers.

2. Based on survey of small businesses using QuickBooks Online in U.S. conducted October 2021 who stated average savings compared with their prior solution.

Information current as of March 1, 2023. Terms, conditions, pricing, special features, and service and support options subject to change without notice.